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| **Healthy Families NZ**  |
| Job Description  |

**Systems Innovator**

# **Position Summary:**

The Systems Innovator holds a helicopter view of the prevention system in the East Cape region and is able to navigate local systems and structures with confidence and ease, identifying and acting on opportunities for scale and impact.

The Systems Innovator does not deliver services, but creates opportunities and initiatives through scalable, system-level experiments, design challenges and prototypes utilising a systems approach to the reduction of risk factors for major health loss and improving equity.

Reporting to the Practice Lead, the Systems Innovator partners with, and connects others to Healthy Families East Cape. The Systems Innovator builds the capacity and capability of the Healthy Families East Cape workforce, sharing learnings and innovative practice across the network to strengthen and support the healthy prevention systems within the East Cape region.

# **A Systems Innovator:**

* An individual who is passionate about the health of our people and region
* Someone who enjoys working with community, sector stakeholders and organisations
* A bright and conceptual creative, who thinks outside of the box
* An innovative thinker with a passion for co-design
* An individual who has had an exposure of experience in concepts of health from a Mātauranga Māori perspective
* An experienced team player with the ability to cope under pressure
* An effective communicator that can tell stories to excite and mobilise people into action
* A passionate beacon, with a focus on Māori and East Cape populations and regions
* A committed professional, who can identify system leaders, opportunities and levers
* A passionate individual who can work collectively to enable change that positive impacts our community and beyond
* Someone who provokes new thinking and fosters collaboration

# **Overview**

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| Title | Systems Innovator  |
| Organisation | Te Ao Hou Trust |
| Group / Unit | Healthy Families NZ |
| Work location | Gisborne/ Opotiki |
| Position reports to | Practice Lead, Healthy Families East Cape  |
| Direct reports | Nil |
| Employment type | Full-time fixed term to 30 June 2026 |
| Date | December 2022 |

# **About Healthy Families NZ**

# **Our approach**

Healthy Families NZ is a large-scale prevention initiative that brings community leadership together in a united effort for better health. It aims to improve people’s health where they live, learn, work and play by taking a systems approach to the reduction of risk factors for major health loss and increasing equity.

The goal is for all New Zealanders to enjoy health promoting social and physical environments that enable healthy food and physical activity choices, being smoke free, drinking alcohol only in moderation and increasing mental health resilience and wellbeing.

Healthy Families NZ is a move away from disconnected, small-scale and time-limited projects and interventions, towards a whole-of-community approach that makes sustainable and long-term changes to the systems that influence the health and wellbeing of families and communities.

While the initial design for Healthy Families NZ drew on overseas models, Healthy Families NZ has been adapted, and continues to adapt, to reflect the unique context of New Zealand communities, and the special relationship between Māori and the Crown, including obligations under Te Tiriti o Waitangi. The Healthy Families NZ Principles include an explicit focus on equity, improving Māori health and improving health equity for groups at increased risk of chronic diseases.

Healthy Families NZ takes an innovative, system-building approach to prevention, including:

* Targeted community-level investment into the Building Blocks of a Prevention System;
* Bringing community leadership together in a united effort for better health;
* A dedicated prevention workforce who are embedded within their local community, driving and supporting systems change across the region;
* National level support and strategies to encourage a whole of system approach;
* Dedicated strategic communications functions across all locations, harnessing the power of storytelling to amplify the collective impact of the initiative, and accelerate activation at scale;
* Multi-year evaluation that identifies key themes, scalable initiatives, and builds a national picture of the progress and impact of Healthy Families NZ over time.

# **About the Systems Innovator role**

**Purpose**

The Systems Innovator is part of a dedicated prevention workforce who are embedded within their local community, driving and supporting systems change across the East Cape region. The Systems Innovator contributes to building healthier environments where people live, learn, work, and play by:

* Driving co-design and collaboration activities to enable change at a local level
* Holding a helicopter view of what is happening across systems, settings and the East Cape community and identifies leverage points for large-scale systems change
* Unlocking new partnerships and opportunities at a local level
* Using expected and unexpected partners to identify, create and secure opportunities for change

The Systems Innovator seeks opportunities to leverage change at a local level. The Systems Innovator demonstrates empathy and has a strong understanding of what mobilises others into action. The Systems Innovator works with partners across the East Cape community to identify and secure opportunities for change, accelerates new ideas and brokers relationships with expected and unexpected partners.

This position is based in the Healthy Families East Cape office in Gisborne and reports directly to the Practice Lead and Manager, Healthy Families East Cape or the designated Lead.

**As a member of the Healthy Families East Cape team, you will:**

* **Bicultural practice** -take a bi-cultural approach that acknowledges the special relationship with Maori under Te Tiriti o Waitangi, and actively support Maori-led systems change.
* **Cultural competency** - work cross-culturally and to take a culturally centred and strengths-based approach. Act in an inclusive manner with integrity to ensure all cultural groups and community diversity are empowered in the work through a genuine commitment for equity and equality.
* **Systems thinking and acting** - understand systems change and collective impact and utilise systems thinking tools and principles and apply them to create large-scale change.
* **Relationship building and management** - enhance collaboration across the Healthy Families East Cape team and the community through strong effective relationships and partnerships at all levels; forge useful partnerships with people across business areas, functions and organisations; build trust through consistent actions, values and communication; minimises surprises.
* **Workforce development** - actively contribute to the Healthy Families network, workforce development and communities of practice to grow and share the way of working

**Key Selection criteria**

The ideal applicant will demonstrate the following key selection criteria:

**Knowledge and skills**

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| **Healthy Families NZ Core Competencies** | **The role requires the following demonstrated experience / skills** |
| **Building** | **Relationship building and management** | Effectively brings people together to achieve collective impact Understands that opportunities come from building relationships and keeping them alive |
| **Influencing** | Can find a common language to relate to the audience to influence and create changeComfortable in describing the desired effects of change |
| **Politically Savvy** | Able to navigate the political context, structures and processes to leverage support, maximise impact, identify and reduce risk |
| **Storytelling and communication** | Is approachable, open and willing to listenExcellent written and verbal communication skills |
| **Leading** | **Collaborative Leadership** | Engages both the usual and the unusual suspects and able to engage those who don’t see themselves in Healthy Families NZ  |
| **Adaptive Leadership** | Mobilises others to create systems change by diagnosing the situation, energising self and intervening skilfullyComfortable in adaptive and changing environments (e.g. can pivot with ease) |
| **Designing / Doing** | **Systems thinking and acting** | Understands systems thinking and its application to health promotion; recognises components of a system and their interconnectedness; supports effective system communication and feedback.Understands concepts of health from a mātauranga māori perspective.  |
| **Co-design and design thinking** | Understanding of design thinking, co-design or related fields and can apply to this workUses social innovation tools to co-design, test and iterate solutions for systems-level impact |
| **Systems Intrapreneurship** | Adaptable; open to new ideas; accepts changed priorities without undue discomfort; recognises the merits of different options and acts accordinglyHas a wide network and strong community relationships across systems and settings. Help people understand the part they play in the Healthy Families NZ initiative and can unlock change through others |
| **Data / Evaluation** | Supports evidence informed practice Supports the team and network to draw on insights and analysis to make decisions |
| **Managing / Sustaining** | **Reflective practice** | Critically reflects on self, team and the work and can adapt the work programme, processes and actions accordingly Support the whole team in reflection, direction and adaptation |
| **Risk Management** | Can effectively manage reputational risk which may result from working with stakeholders from different parts of the systemManages risk, escalates up and reports blockages when they occur |
| **Project Management** | Has proven experience in project management or coordination. Able to work on multiple projects effectively and facilitate engaging workshopsProactive and self-starting; seizes opportunities and acts upon them; takes responsibilities for own actions |
| **Sustainability** | Integrates sustainability into the systems change roadmap at the level of practice, resource, and relationships |

**Personal qualities**

The Healthy Families NZ workforce are innovative and creative, and must exhibit the following mindsets and qualities:

* **People-focused:** Empathetic and supportive, act with integrity in all that you do. A personal commitment to social change and collaborates in positive and meaningful ways.
* **Action-oriented:** Curious, proactive and takes initiative; seizes opportunities and acts upon them; resourceful and learns by doing; takes responsibilities for own actions.
* **Adaptive:** Flexible and agile; open to new ideas; accepts changed priorities without undue discomfort; has an experimental mindset and recognises the merits of different options and acts accordingly.
* **Open and Courageous:** Seek diverse perspectives and value difference, comfortable in ambiguity, possess a growth mindset and courageous in actions.
* **Reflective and Strategic:** Can see the bigger picture through a bird’s eye view and is able to respond in a strategic manner, critically reflective and can adapt activities to suit.
* **Cultural responsiveness:** Aware of the important place of indigenous leadership, strengthening relationships with mana whenua, and working within a bicultural context. Understands Māori, Pasifika and other community health priorities and needs; is comfortable working with diverse communities and knows when to seek support.

**Qualifications**

* A tertiary qualification in fields related to health, public health, business, education or similar would be desirable
* Demonstrated experience in social innovation, community led development or related fields

**Specialist expertise**

* Valid New Zealand driver’s license.
* To be considered you must have the right to live and work in New Zealand.